United Group Of Institution

Presents

Enigma 2024

Kaladarshan

Poster Guidelines:

INTRODUCTION:

"United Group of Institutions - A GROUP OF INNOVATIVE THOUGHTS" presents KALADARSHAN (Poster Making), whose motive is to promote art by bringing artists of various backgrounds together to showcase their talent in the field of art. Whether your talent lies in the shades of sketching or the vibrant strokes of painting, seize this opportunity to shine in the competition.

Note: Photography or any printed art will not be considered.

THEME:

- Maha Kumbh-2024.
- > Indian Culture.
- Power of Colours

RULES FOR POSTER MAKING COMPETITION:

- All candidates must report to the venue 30 minutes prior to the commencement of the event.
- Late entry shall not be entertained.
- Each Participant has to draw only one Poster.
- > The poster must be made on the A3 size.
- Poster can be made using pencil, crayon, watercolour, oil paint, etc.

- Participants must bring their own equipment including pencils, erasers, colours, paints, brushes, crayons, etc., as per their requirements.
- Photographs, wires, other 3D objects, printouts won't be acceptable. It should be original and hand made.
- Only individual participation is allowed.
- The Topic of poster and Theme should be clearly stated through the Poster.

JUDGEMENT CRITERIA:

- > Relevance to the theme.
- > Originality.
- Artistic composition.
- Creativity.
- Message conveyed by the poster.
- > Effectiveness in communicating the intended message.

DURATION: 90 Minutes

VENUE: CAEG Lab (UIT)